

Fact Sheet

DATE	Expopharm 2012: 10. - 13. October				
PLACE	Messe München				
OPENING HOURS	10. October 2012:	10.00 - 18.00			
	11 - 13. October 2012:	9.00 - 18.00			
FREQUENCY	yearly at changing locations in Germany				
TARGET GROUP	Producers and distributors of pharmacy products: Drugs, Generica, Parallel imported Medicine OTC, food supplements, cosmetics, bandages, diagnostic products, nursing and feeding products, hygiene products, homecare medico-products, dental care products, pharmacy automation systems, pharmacy servicing companies etc. Pharmacy owners and employees.				
EXHIBITORS FROM	Austria, Belgium, Canada, Denmark, Finland, France, Germany, Great Britain, Greece, Ireland, Israel, Italy, Japan, Lithuania, Luxemburg, Netherlands, Sweden, Switzerland, Turkey, USA.				
VISITORS FROM	Algeria, Austria, Belgium, Bosnia & Herzegovina, Bulgaria, China, Cyprus, Czech Republic, Denmark, Estonia, Germany, Dubai, Finland, France, Greece, Great Britain, Hungary, Iceland, Iran, Ireland, Italy, Korea, Croatia, Latvia, Lithuania, Luxemburg, Malta, Macedonia, New Zealand, Netherlands, Nigeria, Norway, Austria, Pakistan, Poland, Portugal, Russia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey, Ukraine, USA.				
CARDS AT ENTRANCE	1-Day entry card: € 17; permanent card: € 40;				
PARTICIPATION PRICES	Row stand: € 145,-- / m ² . Corner stand: € 155,-- / m ² . Head stand: € 160,-- / m ² . Block stand: € 167,-- / m ² .				
REGISTRATION	Deadline for exhibitor registration: 01.02.2012 (later on demand)				
STATISTICS	Year	Place	Exhibitors Germany	Exhibitors other countries	Number of visitors
	2006	Munich	436	57	24.807
	2007	Düsseldorf	444	52	26.155
	2008	Munich	450	50	25.000
	2009	Düsseldorf	425	46	26.300
	2010	Munich	403	80	24.500
	2011	Düsseldorf	492	82	27.100